Adaptive Sound Technologies, Inc. Privacy Policy

Adaptive Sound Technologies, Inc. (“ASTI,” “we,” “our,” and/or “us”) values the privacy of individuals who use our mobile application (our “Services”). This privacy policy (the “Privacy Policy”) explains how we collect, use, and disclose information from users of our Services (“Users”). By using our Services, you agree to the collection, use, disclosure, and procedures this Privacy Policy describes. Beyond the Privacy Policy, your use of our Services is also subject to our Terms of Service.

Information We Collect

We may collect a variety of information from or about you or your devices from various sources, as described below.

A. Information You Provide to Us.

Registration and Account Information. When you sign up for an account, we may ask you for your name, email address, and password. If you sign up using a third-party account, we may also receive information from those providers, such as your name and email address.
Communications. If you contact us directly by email at support@asoundtech.com, we may receive additional information about you, such as your name, email address, the contents of a message or attachments that you may send to us, and other information you choose to provide. When we send you emails, we may use embedded pixels or other technologies to track information about your receipt and interaction with our emails, such as whether and when you open them, whether you access any links included in our emails, how long you read our emails, whether you forward our emails and to whom, your Location Information (described below), and your Device Information (described below), to learn how to deliver a better customer experience and improve our Services.
Careers. If you decide that you wish to apply for a job with us, you may submit your contact information and your resume online. We will collect the information you choose to provide on your resume, such as your education and employment experience. You may also apply through a third-party service, such as LinkedIn. If you do so, we will collect the information you make available to us through that service.
Payment Information. If you make a payment on our Services, your payment-related information is processed by the platform provider through which you downloaded the app, such as Apple or Google.

B. Information We Collect When You Use Our Services.

Device Information. We receive information about the device and software you use to access our Services, including IP address, device type, device identifiers (such as IDFA, GAID/AAID, or vendor identifiers), application version, operating system version, phone carrier and manufacturer, and push notification tokens.
Usage Information. We automatically receive information about your interactions with our

Services, like the pages or other content you view, the dates and times of your visits, and app events or interactions.

Audio Information. If you choose to enable the Adaptive Sound feature, the mobile app collects audio information from your device's microphone. This information is stored locally on your device only momentarily and is not sent to the Company.

Third-Party Analytics and Ad Tracking Information. We use third-party attribution and ad tracking services, such as Singular, to analyze how users interact with our Services, track marketing campaign performance, measure ad conversions, and prevent ad fraud. Singular and our analytics/advertising partners collect device and usage data, including device identifiers (such as IDFA or Google Advertising ID), an internal account identifier, IP address, network/carrier information, app installation data, and in-app activity or transaction events.

How We Use the Information We Collect

We use the information we collect:

- To provide, maintain, improve, and enhance the functionality of our Services;
- To authenticate users and manage accounts;
- To personalize your experience on our Services;
- To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, respond to comments and questions, and otherwise provide customer support;
- To process free trials and facilitate transactions and payments;
- To measure, analyze, and optimize advertising performance, perform marketing attribution, measure ad conversions, and run targeted ad campaigns through partners like Singular;
- To find and prevent fraud and abuse, and respond to trust and safety issues that may arise;
- For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and
- For other purposes for which we provide specific notice at the time the information is collected.

How We Disclose the Information We Collect

Affiliates. We may disclose any information we receive to our current or future affiliates for any of the purposes described in this Privacy Policy.

Vendors and Service Providers. We may disclose any information we receive to vendors and service providers retained in connection with the provision of our Services.

Advertising and Attribution Partners. We share information collected through our Services (such as mobile ad identifiers, IP address, device details, and in-app activity) with mobile measurement partners (MMPs) and analytics providers, such as Singular, as well as ad networks and marketing partners (e.g., Meta, Google, TikTok, Apple Search Ads) to attribute app installs, measure the effectiveness of our ad campaigns, deliver relevant advertising, and prevent fraud.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to: (a) comply with law enforcement

requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others' rights, property, or safety. For the avoidance of doubt, the disclosure of your information may occur if you post any objectionable content on or through the Services.

Merger, Sale, or Other Asset Transfers. We may transfer your information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets. The use of your information following any of these events will be governed by the provisions of this Privacy Policy in effect at the time the applicable information was collected.

Consent. We may also disclose your information with your permission.

Your Choices

Marketing Communications. You can unsubscribe from our promotional emails via the link provided in the emails. Even if you opt out of receiving promotional email messages from us, you will continue to receive administrative messages from us.

Ad Tracking & Targeted Advertising Choices. You can manage or restrict mobile ad tracking and targeted advertising through your device settings. On iOS, we ask for your permission before tracking. If you decline, we do not access your device's advertising identifier.

- **iOS (Apple):** You can control app tracking permissions by navigating to *Settings* > *Privacy & Security* > *Tracking* to allow or disallow apps from tracking your activity across other companies' apps and websites.
- **Android (Google):** You can opt out of personalized ads or reset your advertising ID by navigating to *Settings* > *Google* > *Ads*.

Third Parties

Our Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third-party services or any information you disclose to these third parties. We encourage you to read their privacy policies before providing any information to them.

Security

We make reasonable efforts to protect your information by using physical and electronic safeguards designed to improve the security of the information we maintain. However, because no electronic transmission or storage of information can be entirely secure, we can make no guarantees as to the security or privacy of your information.

Children's Privacy

We do not knowingly collect, maintain, or use personal information from children under 18 years of age, and no part of our Service(s) is directed to children. If you learn that a child has provided us with personal information in violation of this Privacy Policy, then you may alert us at

support@asoundtech.com.

International Visitors

Our Services are hosted in the United States and intended for visitors located within the United States. If you choose to use the Services from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the U.S. for storage and processing. We may also transfer your data from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating the Services. By providing any information, including personal information, on or to the Services, you consent to such transfer, storage, and processing.

Update Your Information

You can update your account information or delete your account through your profile settings.

Changes to this Privacy Policy

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or disclose personal information previously collected from you through the Services, we will notify you through the Services, by email, or other communication.

Contact Information

If you have any questions, comments, or concerns about our processing activities, please email us at: support@asoundtech.com.
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